

# Battle of the phones

## Compare Android products to Apple

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Android and Apple seem to have a monopoly on the cell phone industry. Since 2015 the two empires have provided over 96 percent of all smartphones globally. Android controls 82 percent of the market and Apple comes up with around 15 percent worldwide. In the U.S., Apple controls 57 percent and Android comes in at 38 percent. Both offer many benefits and have their disadvantages. Android users can "Be different together" while Apple encourages customers to "Think different."

# Android

# vs.

# Apple

